

General Terms

1. FunAndGames.org reserves the right not to publish listings if the content or target website is not in keeping with our image and/or suitable for viewing by young children. Adverts that offer or promote or link to gambling, adult services, smoking, weapons or drugs, are strictly forbidden and will be refused. Links to sites that are found to be infected with malware are also not allowed.
2. All URLs are checked to confirm content. We do not accept URLs to sites that do not exist or have no content.
3. FunAndGames.org takes no responsibility for the content of external sites that it is linked to.
4. If the content of an advertised site or company is found to have changed after being listed (or no longer has a web presence) and no longer provides the goods or services in keeping with our target audience, FunAndGames.org reserves the right to remove or alter the listing from the directory as it sees fit. There will be no refund of money.
5. Advertising is purchased as 3 month units of time. Advertising is not provided on the basis of number of page views or impressions. No guarantee is provided on the number of page views/impressions an advert will have over any unit of time. An estimate of the number of page views is provided.
6. Advertising rates depend on the type of advertising requested, length of time, placement on page and the specific page/s requested.
7. Purchase of the advertising space is constituted as a binding agreement and acceptance by the purchaser and the company they represent of these terms and conditions. In return funandgames.org will not remove or change the advert and where exclusivity or preferential placement have been requested, this will be maintained for the duration of the contract. Funandgames.org however reserves the right to remove advertising if the advert or the site or being linked to changes in such a way to break funandgames.org policy on acceptability. On such occasions no refund for the advertising will be offered or given.
8. Any contract is not valid until full payment has been received and cleared.
9. Contracted period starts from the date the advertising is uploaded and made live on the site. We aim for this to be within 7 working days of receiving payment.
10. All prices are gross and stated in UK Pounds sterling. All prices are for the contracted period paid for, until it expires. You will not be charged more if there is a change in advertising rates during your contracted period.

Banner images

11. To maintain site integrity banner adverts are typically placed right hand side of the page (width 160 pixels). Placement (i.e. sequence down the page) is on a first come first serve basis. An advert can be requested to be placed higher on a page, at additional cost. *It will not be possible to offer this if a prior advert/contract has already requested this for that page.*
12. Banner images are normally hosted on the funandgames.org server.
13. Banner adverts can be changed over the period of advertising purchased, should you wish to promote a special event or offer. Please give at least 1 week's notice if you wish to change your banner. Any changes in banner must be of the same size and will be in the same location as the originally purchased advertising space. Frequent changes will incur additional cost.
14. Advertising space can be supplied on an exclusive basis for specific page/s over the term of contract can be requested at additional cost. It will not be possible to offer this if a prior advert/contract has already requested this.

Inpage text placements

15. Text placements are sold in units of time (3 months) per link (i.e. 2 links to the same domain on the same page constitutes 2 links).